

CROWDFUNDING FOR JOBS

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What IS "crowdfunding"?

2009

In 2009, Kickstarter.com launches, as a crowdfunding-for-donations pioneer

In 72 hours, a Chicago-based designer raises \$200,000 through Kickstarter. Donors are promised their own Nano watch band in return

"Hmmm. Maybe the Kickstarter model could be used to attract investment-for-equity instead of donations?"

And then, some people got an IDEA!

\$18B= 720K JOBS

In 2005, small businesses received \$18 Billion from venture capitalists, creating 720,000 jobs!

Great Question!
Crowdfunding for equity would allow ordinary Americans to invest in small businesses & create a lot of new jobs!

"Great... so what about the JOBS CRISIS?"

WAIT! Laws would have to change so that small businesses can offer stock...

Did Congress listen?

If ordinary Americans moved 1% of their long-term investments into small businesses via crowdfunding-for-equity, we would inject \$300 BILLION into our economy with the potential to create 12 MILLION JOBS!

\$30 Billion= 12 Million JOBS!

2012

YES!

April 2012: President Obama signs the JOBS Act, making crowdfunding-for-equity a reality!

May 2012: The Pebble watch closes its Kickstarter campaign, raising \$10.2M

WAIT! Before we can invest in our country's small businesses, the Securities and Exchange Commission (SEC) must create regulatory guidelines!

But what can I do???

Join us at SignOn.org and tell the SEC to "Keep Crowdfunding-for-Equity on Track"!
bit.ly/O0pQhx
http://signon.org/sign/keep-crowdfunding-for?source=em.mt&r_by=5107155

Sources: Kickstarter.com, H.R. 3606 "The JOBS Act", financialcontent.com, pillarcapitalmgmt.com, forbes.com